Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_

Period\_\_\_\_\_\_\_\_\_

Ethos, Pathos, Logos Project

Directions:

1. Find 1 example each of Ethos, Pathos, and Logos. Your examples can be magazine advertisements, speeches, commercials, billboard ads, etc…Each example must be primarily in the rhetoric (there may be all 3, but 1 has to be dominant). You can access the “Ethos, Pathos, Logos” powerpoint viewed in class at: http://contienglish12.wikispaces.com and click on that page on the left.

Upload your examples to powerpoint. You will have a minimum of 5 slides(you may need to make each –ethos, pathos, and logos 2 slides, depending on your example)….slide 1 will be the title and your name, slide 2 (and possibly 3) will be Ethos and include your medium and an explanation of how ethos is utilized, slide 3 will be Pathos and include your medium and an explanation of how pathos is utilized, slide 4 will be Logos and include your medium and an explanation of how logos is utilized), and slide 5 (or your last slide) will be your reference slide (where did you get the examples???....youtube.com, Pocono record, etc…).

1. When finished, post your completed project in edmodo

Period 1= Name= 1-Ethos, Pathos, Logos Code=mmbai6

Period 2= Name= 2-Ethos, Pathos, Logos Code=suuyai

Period 4= Name= 4-Ethos, Pathos, Logos Code=zh3y5h

1. View **2** classmates’ projects, and provide feedback.

Did the project choices display mastery of ethos, pathos, and logos?

1. This project and edmodo may take more than one day….do not rush, as a quality project is necessary!